

Roger's

TWO WAY CELLULAR

Your Wireless Solution

Introducing

The Cellular Circuit

How to choose a cellular handset



Choosing a cellular phone is a very tough decision, especially when there are so many options.

Unicel's lineup of 7 different handsets gives you, the customer, a wide range of options. Here are some of the different features to look for:

- Camera or no camera option. If there is a camera, what is the pixel size?
- Speakerphone?
- How many contacts can I store?
- Battery life?
- Bluetooth capable?
- Size?
- Flip top or no flip?
- Cost? Reliability?

These are just a few of the questions you may want to ask to get the best possible phone for your lifestyle and budget. Many people are happy with just placing and receiving calls and don't want to mess with many bells and whistles. In this case, the Nokia 6015i is the right phone for you. This open-faced phone will still hold 250 contacts, has 3 hours of talk time on the battery, plus a calculator and games. With others, this phone would never do. For the on the road businessman, a cellular phone is as important as the car they drive. In this case the Motorola V710 is the king of cellular phones. This high pixel camera flip phone not only takes pictures but has Bluetooth capability. This enables the customer to talk on the phone with a wire-

less headset up to 30 feet away from the cellular phone. It also has a built in MP3 player, plus MANY other options.

In between these two spectrums of phones there is a phone for everyone. Motorola has been our current most popular brand and has excellent reception. Many others like the menu of the Audiovox. It's all up to you and what you prefer. Stop in today and see our wide lineup of cellular phones and our helpful sales staff will guide you in finding the perfect phone for your cellular needs.

-Valeri Johnson (Paskvan)

Cellular Retail Manager

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Publisher/Editor:
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Motorola V262



Motorola V265



Motorola V710



Audiovox 8910



Audiovox 8615



Nokia 6015i



LG VX6100

Current UNICEL Handset Line-up

Congratulations Newlyweds - Valeri and Jeff Johnson!!!



The latest in Bluetooth Technology



At Roger's Two Way Cellular, the future is now with new Bluetooth cellular accessories! Bluetooth technology allows

you to use your phone in new and exciting ways, from hands-free headsets to wireless data transfer! With new Bluetooth technology your home and office are in your phone!

The possibilities are endless with the new Bluetooth capable Motorola V710 available from Roger's Two Way Cellular. The V710 is able to meet all of your cellular and Bluetooth needs, from sending calls to sending a picture

and more, the V710 is an excellent cellular solution!

Roger's also carries many models of Bluetooth wireless headsets. Options range from the sleek and simple Motorola HS 250, to the amazingly capable Jabra BT 800 with caller ID and noise-reducing microphone!

If your phone is not Bluetooth capable, try upgrading to a Bluetooth adapter! This small adapter packs a big punch, allowing all the wireless hands-free capabilities of the Bluetooth phones, at a fraction of the price!

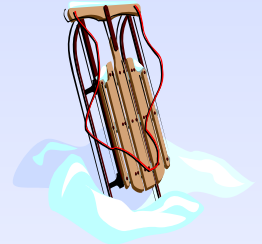
At Roger's Two Way Cellular, we are always keeping our eyes open for new and exciting products, like the new Bluetooth

RAZRWIRE sunglasses by Oakley! These sunglasses are an incredible innovation between Motorola engineering and Oakley style, combined for a truly awesome Bluetooth experience! Stop in and ask about them today!

John Olson

Cellular Sales Associate

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Do you need cellular handset insurance?



I bet you're wondering what happened to this phone. I'm guessing you'll be just as surprised as we were when we received this handset! It

wasn't the usual water damaged phone or the phone chewed up by the family dog! This one was a bit more unique. It was, in fact, microwaved by a toddler! Well, I guess there's a first time for everything!

Don't be surprised when something happens to your phone and you're still in your original ser-

vice agreement. Instead, play your cards right and be prepared for the unexpected! Accidents do happen to EVERYBODY! Don't be the one to say "I'm careful, I don't need any insurance," because it could happen to you! This is coming from people who deal with these situations on a daily basis. I can't stress it enough! Handset Insurance is only \$4 per month and when a disaster happens to your phone, pay only \$35 and receive a new phone. Without it you may end up paying replacement cost up to \$289.99. That's a HUGE savings!

Be prepared. Don't be caught off guard when an accident

happens to your cell phone! Add handset insurance next time you purchase a new cellular phone and save yourself expense and headache. Handset insurance will save you money!

Shalee Ostby

Cellular Sales Associate

sostby@rogerstwoway.com



Roger's **TWO WAY CELLULAR**

Your Wireless Solution

Free Activation

Free activation with any new phone service agreement.

2219 Paul Bunyan Dr. NW Suite #5
Bemidji, MN 56601
(218) 444-2355 or (218) 368-5933
Expires 01/31/06

* Limit 1 coupon per customer and must be present at time of activation or sale!

Roger's **TWO WAY CELLULAR**

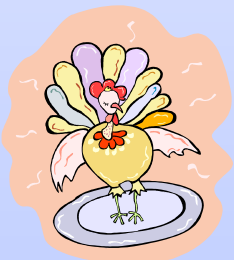
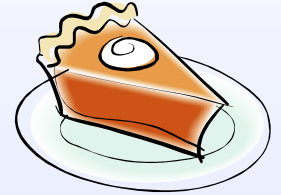
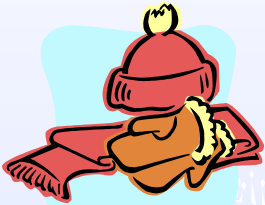
Your Wireless Solution

20% off

Receive 20% OFF all in stock accessories

2219 Paul Bunyan Dr. NW Suite #5
Bemidji, MN 56601
(218) 444-2355 or (218) 368-5933
Expires 01/31/06

* Limit 1 coupon per customer and must be present at time of activation or sale!



Roger's **TWO WAY CELLULAR**

Your Wireless Solution

\$10.00

Receive \$10.00 off any XM radio vehicle kit

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(218) 444-2355 or (218) 368-5933
Expires 01/31/06

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Roger's **TWO WAY CELLULAR**

Your Wireless Solution

Free Car Charger

Receive a free car charger when you sign a two year service agreement

2219 Paul Bunyan Dr. NW Suite #5
Bemidji, MN 56601
(218) 444-2355 or (218) 368-5933
Expires 01/31/06

* Limit 1 coupon per customer and must be present at time of activation or sale!

Roger's Two Way Cellular

Next to Walmart in the Bemidji Commons
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Bemidji MN 56601
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paging@rogerstwoway.com
cellphones@rogerstwoway.com
repair@rogerstwoway.com
acctrec@rogerstwoway.com

Return Service Requested

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Bemidji, MN
Permit No. 74

Place Label Here

How to find the proper plan for you!



Welcome to the new world of Unicel Cellular service. Our new service plans are the best we have ever offered! To start things off with a bang, Unicel is offering

the Unlimited plan for only \$40.00 a month! Talk all day and night from the Unicel Home Service Area for one low monthly fee! No more worrying about counting minutes or outrageous bills! Next, our Regional Plans have changed to Local Family Service Plans and cover all of Minnesota, North Dakota, and South Dakota. The major change to our Local Plans is the ability to use 1000 off-peak minutes any-

where in the 3 state region! Lastly, our True Nationwide Plans cover all 50 states with no roaming anywhere you can get service in the United States! In addition the National Plans include 500 off-peak minutes to be used in all 50 states.

Looking for a family plan or an extra line of service? Add-a-lines are only \$20.00 on any \$40.00 plan or higher and the main plan minutes are shared! Also all additional lines get their own off peak minutes!

Want to add some features? We now have 3 value packs that will save you some cash!

Value Pack #1 = Voice Mail Enhanced, Utext 200, Unicel to Unicel

Unlimited

Value Pack #2 = Unicel to Unicel Unlimited, Utext Unlimited, Pic2Go Unlimited

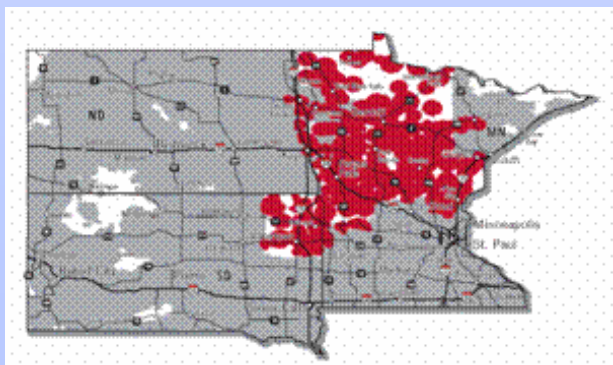
Value Pack #3 = Voice Mail Enhanced, Unicel to Unicel, Off-Peak Roll Back

Come in and see the friendly staff at Roger's Two Way Cellular for all of your cellular needs!

Steve Andres

Cellular Sales Associate

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Unicel Unlimited Plan Coverage Map



Unicel Local & Family Plan Coverage Map